

Focused Outdoor Promotions

Level I Packages

Level I Platinum Television Combo	Level I Gold Television Combo	Level I Silver Television Combo	Level 1 Bronze Television Combo
\$20,000 <small>Valued at \$25,000</small>	\$8,100 <small>Valued at \$9,000</small>	\$4,050 <small>Valued at \$4,500</small>	\$1,800 <small>Valued at \$2,000</small>
<p style="text-align: center;">Focus Outdoors TV Exposure</p> <p>Title sponsor status — “Your company presents Focus Outdoors”</p> <p>Entry credits, segment credits, closing credits and billboard credits</p> <p>Two 30-second commercials on all programming</p>	<p style="text-align: center;">Focus Outdoors TV Exposure</p> <p>Billboard credits</p> <p>One 30-second commercial on all programming</p>	<p style="text-align: center;">Focus Outdoors TV Exposure</p> <p>Billboard credits</p> <p>Segment sponsor</p>	<p style="text-align: center;">Focus Outdoors TV Exposure</p> <p>Billboard ad</p>
<p style="text-align: center;">Logo Exposure</p> <p>Dennis Foster boat wrap and tow vehicle used to compete in the 6 tournaments of the Northern Oahe Walleye Series and other public appearances upon request</p> <p>Focus Outdoors TV show vehicles and ATVs</p> <p>Trade-show appearances and pro-staff management</p>	<p style="text-align: center;">Logo Exposure</p> <p>Dennis Foster boat wrap and tow vehicle used to compete in the 6 tournaments of the Northern Oahe Walleye Series and other public appearances upon request</p> <p>Focus Outdoors TV show vehicles and ATVs</p> <p>Trade-show appearances and pro-staff management</p>	<p style="text-align: center;">Logo Exposure</p>	<p style="text-align: center;">Logo Exposure</p>
<p style="text-align: center;">Product Exposure</p> <p>Featured Product use and mentions on Focus Outdoors TV programming, EyeTime Promotions website and published articles</p> <p>Use by Dennis Foster during Northern Oahe Walleye Series tournament competition</p> <p>Use of product and direct personal promotion to the numerous guests of Dakota Pheasant Guide</p> <p>Corporate hunting and/or fishing outings</p>	<p style="text-align: center;">Product Exposure</p> <p>Featured Product use and mentions on Focus Outdoors TV programming, EyeTime Promotions website and published articles</p> <p>Use by Dennis Foster during Northern Oahe Walleye Series tournament competition</p> <p>Use of product and direct personal promotion to the numerous guests of Dakota Pheasant Guide</p> <p>Corporate hunting and/or fishing outings</p>	<p style="text-align: center;">Product Exposure</p> <p>Product use and mentions on Focus Outdoors TV programming, EyeTime Promotions website and published articles</p>	<p style="text-align: center;">Product Exposure</p> <p>Product use and mentions on Focus Outdoors TV programming, EyeTime Promotions website and published articles</p>
<p style="text-align: center;">New Product Development</p> <p>Product development, testing, evaluation and consultation, including the crafting of press releases for new product</p>	<p style="text-align: center;">New Product Development</p> <p>Product development, testing, evaluation and consultation, including the crafting of press releases for new product</p>	<p style="text-align: center;">New Product Development</p> <p>Product testing and evaluation, including press releases for new product</p>	<p style="text-align: center;">New Product Development</p> <p>Product testing and evaluation, including press releases for new product</p>
<p style="text-align: center;">Social Media Posting <small>(Facebook, Instagram, YouTube and/or Twitter)</small></p> <p>2 image posts/week</p> <p>Up to 12 video posts/year - 6 can be product giveaways, discounts or other incentives</p> <p>All photos and videos provided can be used for TV and print as well</p>	<p style="text-align: center;">Social Media Posting <small>(Facebook, Instagram, YouTube and/or Twitter)</small></p> <p>1 image posts/week</p> <p>Up to 6 video posts/year - 3 can be product giveaways, discounts or other incentives</p> <p>All photos and videos provided can be used for TV and print as well</p>	<p style="text-align: center;">Social Media Posting <small>(Facebook, Instagram, YouTube and/or Twitter)</small></p> <p>2 image posts/month</p> <p>Up to 3 video posts/year - 1 can be product giveaways, discounts or other incentives</p> <p>All photos and videos provided can be used for TV and print as well</p>	<p style="text-align: center;">Social Media Posting <small>(Facebook, Instagram, YouTube and/or Twitter)</small></p> <p>1 image posts/month</p> <p>1 video posts/year - can be product giveaways, discounts or other incentives</p> <p>All photos and videos provided can be used for TV and print as well</p>
<p style="text-align: center;">Networking Opportunities</p> <p>Extensive</p>	<p style="text-align: center;">Networking Opportunities</p> <p>Extensive</p>	<p style="text-align: center;">Networking Opportunities</p> <p>Extensive</p>	<p style="text-align: center;">Networking Opportunities</p> <p>Extensive</p>
<p style="text-align: center;">Midwest Hunting & Fishing Ads</p> <p>Discounted rates available</p>	<p style="text-align: center;">Midwest Hunting & Fishing Ads</p> <p>Discounted rates available</p>	<p style="text-align: center;">Midwest Hunting & Fishing Ads</p> <p>Discounted rates available</p>	<p style="text-align: center;">Midwest Hunting & Fishing Ads</p> <p>Discounted rates available</p>
<p style="text-align: center;">Website Development</p> <p>Discounted rates available</p>	<p style="text-align: center;">Website Development</p> <p>Discounted rates available</p>	<p style="text-align: center;">Website Development</p> <p>Discounted rates available</p>	<p style="text-align: center;">Website Development</p> <p>Discounted rates available</p>